



# Northern Light® Business News

A comprehensive search of online business news, newswires, and industry authority blogs featuring text analytics optimized for strategic business analysis.

Northern Light Business News is designed to meet the needs of market researchers, competitive intelligence professionals, sales people, corporate communications, PR, product managers, strategic planners, and information center professionals.

It is a flexible, effective solution that delivers higher quality research results at a more affordable price than alternative business news sources.

Northern Light's business news content, updated every 15 minutes, includes:

- 40,000 news articles a day.
- 18 month archive – 15 million stories total.
- From five thousands hand-selected newswires and web news sites including business wires, trade journal and association sites, and industry authority bloggers.
- Sources focused on industry, company, product market, and technology news from around the world.
- News that isn't about business is excluded which makes for high quality-density of the search results.
- Rich industry trade news coverage – trade sites are where the deep perspective and commentary resides.



**MI Analyst™ Text Analytics for Strategic Business Analysis.** The “MI” in MI Analyst stands for “Market Intelligence” and it is the industry's only text analytics solution developed specifically for market Intelligence.

- **Concept extraction and tagging of all news stories:** Tags articles automatically for companies, technologies, corporate strategy, corporate finance, new products, product marketing strategies, acquisitions, partnerships, patents, litigation, and many more concept classes. Can be customized to a specific industry or client.
- **Navigate and refine search results by concept:** Makes it easy to analyze a news search result and hone in on the important issues.
- **Automatic trend analysis:** Helps business professionals identify trends in coverage and interesting events
- **Automatic identification of relationships:** Provides a first-cut automated business strategy analysis based on the news about companies.

**Search Alerts.** Any search can be saved and delivered as email alerts, RSS feeds, and news tracking dashboards.

**Available in a Custom Enterprise Search Portal.** You can use Northern Light Business News in a customized enterprise search portal. Customization options include look and feel, single sign-on, expert searches crafted to your company's needs, and optional Enterprise 2.0 features like bookmarking, sharing of content, and cloud tags.

**RSS, XML API, and SharePoint Web Parts.** You can embed context-related news in any intranet webpage using the included RSS and also search the news from your intranet using Northern Light's RSS distribution capability, the included XML API, or the provided Microsoft SharePoint Web Parts collection.

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Business News · Food and Beverage News · Agribusiness News · Life Sciences News · Chemical Industry News

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### Search Results: Business News Collection

Analyze Your Search! Search for: cloud computing Search Refine This Search Save this Search as an Alert

Business Issues

- Technology Leader (232)
- Shift in Market Share (169)
- Market Leader (162)
- New Products (132)
- Strategic Partnerships (132)
- Ecosystem (121)
- Financial Results (118)
- General Cost Reduction (114)
- Lawsuits and Litigation (103)
- Acquisitions (94)

Companies

- IBM (180)
- VMware (108)
- Dropbox (46)
- Twitter (26)
- Roku (18)
- Evernote (15)
- Cloudera (12)
- MongoDB (11)

IT Technologies

- Cloud Computing (23)
- Tablet Computing (2)
- Smartphones (2)
- Data Analytics (2)
- Cloud Storage (4)
- Android Opera (4)

Global Risk Factors

- Cyber Attacks (2)
- Global Warming (2)
- Terrorism (10)
- Organized Cr. (2)
- Failure of Intell. (2)
- Aging Populati. (2)

Government Agencies

Global Markets

IT Markets

Business News (51) Food and Beverage News (1651) Agribusiness News (1651) Life Sciences News (1651) Chemical Industry News (1651)

Returned 1651 results from the time period: last 7 days. Sort by Relevance / Date Group By Source / No Grouping Next Page

Actions

ITOs show concern about cloud computing data security Actions

24x7 News Bahrain, 07/23/2013 21:51

versions (2)

er examines how to test out cloud computing in an organization and assesses its 'cloud comfort level' ... how easy it would be to move from one cloud technology provider to another is put forth, in addition to concerns related to how cloud computing would fit into the entire computing portfolio of the organization ...

Business Issues mentioned: General Cost Reduction (1), Strategic Investing (1)

IT Technologies mentioned: Cloud Computing (30), Data Security (2)

1. [NASA OIG: NASA's Progress in Adopting Cloud-Computing Technologies](#) Actions

97%, SpaceRef.com, 07/29/2013 10:20

Hide

... an Agency-wide information technology (IT) governance model for cloud computing and also reviewed the Agency's risk management practices for acquiring and securing cloud-computing services ... When transitioning to a cloud-computing model, Federal agencies may adopt a private cloud strategy in which they operate their own data centers or purchase cloud services from public providers ...

Business Issues mentioned: IT Governance (2), IT Flexibility and Service Delivery (1), General Cost Reduction (1)

IT Technologies mentioned: Cloud Computing (28), Office Suites (3)

2. [Cloud Computing Killed The Enterprise Data Centre](#) Actions

97%, Business Computing World, 07/26/2013 08:36

Hide

... all results from Business Computing World

One look around at the state of both cloud computing and enterprise data centres should give you all the evidence you need to draw parallels between cloud computing and music television ... However, the concepts for cloud computing were born in these earlier days of computing when price and availability of skilled labour necessitated that computer resources be shared across an organisation and paid for ...

Business Issues mentioned: IT Spending (2), General Cost Reduction (2), Technology Investment (1)

Companies mentioned: Amazon.com (6), Salesforce.com (4), Microsoft (1)

IT Technologies mentioned: Cloud Computing (23), Software as a Service (SaaS) (5), Cloud Storage (4)

3. [Cloud Computing Industry Welcomes CloudCode Progress](#) Actions

96%, Scoop NZ, 07/23/2013 17:40

Hide

Cloud computing industry leaders and stakeholders have welcomed the next major version of the New Zealand Cloud Computing Code of Practice, released today by the Institute of ... The Cloud Computing Code of Practice, or CloudCode as it is known, outlines a range of disclosures that Cloud Computing providers should make to users of their services ...

Business Issues mentioned: Market Leader (1), IT Cost Reduction (1)

IT Technologies mentioned: Cloud Computing (24), Infrastructure-as-a-Service (IaaS) (2)

4. [NASA Falls Short on its Cloud Computing Security](#) Actions

96%, CNET, 07/29/2013 19:28

Hide

... impeded the Agency from fully realizing the benefits of cloud computing and potentially put NASA systems and data stored in the cloud at risk," the report reads ... of poor practices include NASA moving data into public clouds without notifying the Agency's Office of the Chief Information ... and also working with contractors that didn't "fully address" cloud computing IT security risks.

Business Issues mentioned: IT Governance (1)

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### MI Analyst Results: Business News Collection

Analyze Your Search! Search for: (cloud computing) company:"IBM" Search Refine This Search Return to Search Results

Business Issues

- Strategic Partn... (33)
- Ecosystem (32)
- Acquisitions (20)
- Core Compete... (8)
- Merger (7)
- Channel Partn... (6)

Companies

- IBM (180)
- Amazon.com (180)
- EMC (35)
- Microsoft (32)
- Hewlett-Packa... (29)
- Oracle (29)

Venture Funded Companies

- EnterpriseDB (6)
- Cloudscaling (4)
- MongoDB (4)
- Dropbox (3)
- Actifio (2)
- Active Endpoint... (2)

IT Technologies

- Cloud Computi... (2)
- Data Analytics... (2)
- Open Source (2)
- Linux (42)
- Smartphones (2)
- Web Services (2)

Global Risk Factors

- Global Warmin... (2)
- Cyber Attacks... (2)
- Failure of Intell... (2)
- Orbital Debris (2)
- Terrorism (1)

Government Agencies

Global Markets

IT Markets

Industries

Your analysis returned 15 business issue entities from the time period: last 7 days. Sort by # of Entities / Alphabetically

Show business issues only from this category: Corporate Strategies Apply Filter

# Business Issue

- 1 Strategic Partnerships (33)
- 2 Ecosystem (32)
- 3 Acquisitions (20)
- 4 Core Competence (8)
- 5 Merger (7)
- 6 Channel Partnerships (6)
- 7 Time to Market (5)
- 8 Strategic Investing (4)
- 9 Due Diligence (3)
- 10 Invest in Revenue Growth (3)

Total: 15 Pages: 1 2 Next >

Show trends over the last 12 months Exclude partial periods

# of documents

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